

## JOB DESCRIPTION

Role: Product Manager

Particulars	Description
<b>Company Name</b>	Teplu Learning Pvt. Limited ( <a href="http://www.teplu.in">www.teplu.in</a> )
<b>About the Company</b>	Teplu provides multi-lingual online educational courses and digital services that helps improve the incomes of dairy farmers. Our digital services include designing farms & "Farm Reviews" which involves monitoring farm operations remotely and hand-holding commercial dairy farms to adopt scientific management practices and turn profitable. Our vision is to be the most trusted digital platform for practical learning and advisory services on dairy farming. Teplu has been incubated by <b>Indian Veterinary Research Institute (IVRI)</b> , Izatnagar and has been considered as one of the top startups by <b>IIT Bombay</b> during Eureka 2018
<b>Role Location</b>	Maharashtra – (Work From Home)
<b>Role Type</b>	Full Time
<b>Designation</b>	Product Manager
<b>Purpose of the Role</b>	This job plays an important role of helping turn dairy farms profitable using pre-defined scientific protocols. It will give the candidate a unique opportunity to learn by working together with top dairy experts in the country. The purpose is aligned with the overall goal of Teplu which is to improve the income of dairy farmers by helping them implement scientific management practices in their farms.
<b>Work Profile</b>	Responsibilities include: <ol style="list-style-type: none"> <li>1. Your job as a Product Manger is to visit our dairy farm customers &amp; monitor the implementation of scientific protocols.</li> <li>2. Review farm operations remotely with the team of experts &amp; create reports using CRM.</li> <li>3. Educate prospective customers about importance of scientific management practices through contact programmes.</li> <li>4. Make presentations to farmer groups through online webinars</li> <li>5. Support the content development process at Teplu &amp; co-ordinate the creation of online courses</li> <li>6. Any other responsibility related to new product development</li> </ol>
<b>Ideal Candidate Profile</b>	MVSc or BVSc & AH from a reputed veterinary college. Candidates are required to have atleast 1-2 years of experience in managing dairy farms. An indepth understanding of the problems faced by dairy farms is a necessity. Preference will be given to candidates with a flair for content writing. More than a formal qualification, a positive attitude and plenty of initiative to solve problems is expected. Candidate must be proficient in English, Marathi & Hindi.
<b>Remuneration</b>	Upto Rs 35000/- per month plus incentives

Send your resume to : [support@teplu.in](mailto:support@teplu.in)